

FOR IMMEDIATE RELEASE:

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P Squared Consulting Selected to Present Strategic Workshop at HR Houston Gulf Coast Symposium

Houston, TX, April 2009 - P Squared is pleased to announce that Scott Playfair, the president of P Squared Consulting, has been selected to provide a workshop at the upcoming Gulf Coast Symposium on HR Issues sponsored by HR Houston. Scott's workshop is entitled "*Going Dutch in South Texas: A Culture Rich Opportunity*" and will be presented on Wednesday, May 20th from 8:00 AM to 9:30 AM at the Reliant Center. Of particular interest for attendees, is the fact that the session will provide Strategic Recertification Credit hours toward PHR, SPHR and GPHR recertification through the Human Resource Certification Institute (HRCI).

If you are already registered for the conference, we welcome your attendance at Scott's session. This is a topic of timely concern to many companies in the Houston area, as they strengthen in these tough economic times to improve their productivity and profitability. The session is based on a case study of a company just south of Houston whose new COO set goals to rapidly grow the company while combining divergent cultures of South Texas and a Dutch parent. Their decision to base this cultural change around a common process improvement focus has allowed them to achieve these goals and much more. The session will also offer time to ask questions about how this methodology can be applied to your own work place. A synopsis of the workshop is found below.

Workshop synopsis:

"Using the case study of the US division of a Dutch company, challenging organization development issues will be resolved using employee empowerment and involvement founded on team-based process improvement techniques. Positive change can and should be simple and straightforward. To be successful, it must capture the passion of every employee from the top of the organization to the bottom. "Making the simple complicated is commonplace; making the complicated simple is the key to success."

For additional information on conducting a workshop on Continuous Process Improvement for your organization or company, contact Jan Barnett or visit www.p2mc.com.

ABOUT HR Houston - HR Houston is a non-profit professional organization dedicated to the advancement of human resource management. The association offers its members networking and professional development opportunities, including meetings with nationally recognized speakers, conferences and workshops throughout the year.

ABOUT P Squared Consulting - P Squared is a nationally known management consulting firm based in Houston, TX that helps organizations create positive change through the use of simple, common sense team-based process improvement. P Squared specializes in maximizing the synergy of people and the process that they own resulting in improved profitability and sustained competitive advantage for the organization.

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