

## FOR IMMEDIATE RELEASE:

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## ***Article Written by Scott Playfair chosen for publication in Quality Digest, a major trade magazine***

Houston, TX, October 2008 - P Squared is pleased to announce that an article written by Scott Playfair, the president of P Squared Consulting, has been chosen for publication in Quality Digest in the November 2008 issue. Quality Digest is a major trade publication that has evolved into the No. 1 magazine in the industry with a readership of over 70,000 company executives and quality professionals. The article is a process improvement case study and Quality Digest felt the significance of our approach and the results achieved by this company were outstanding and worthy of publication.

The article, entitled "*International Company Creates High Performing Team*", discusses how P Squared helped the US division of an international organization expand and grow. This company created a culture of process improvement that empowered their employees to take the initiative of improving what they do every day. Recently, one of their top operations managers noted that the only way they are able to handle their rapid expansion was by having clearly defined processes with clear process ownership. And he was one of our biggest skeptics from the beginning!

For additional information and learn more about creating a high performing team at your organization, contact Jan Barnett or visit [www.p2mc.com](http://www.p2mc.com).

**ABOUT Quality Digest** - Founded in 1981, Quality Digest evolved into the highest circulation for quality professionals with a focus on a web-based, daily news cycle that presents the freshest possible information to the quality industry. Their web site contains all editorial from the magazine back to 1995, buyers guides sorted by product and service categories, user forums, state quality award information, an event calendar, and links back to affiliated companies and organizations.

**ABOUT P Squared Consulting** - P Squared is a nationally known management consulting firm based in Houston, TX that helps organizations create positive change through the use of simple, common sense team-based process improvement. P Squared specializes in maximizing the synergy of people and the process that they own resulting in improved profitability and sustained competitive advantage for the organization.

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