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Scott Playfair, President of P Squared Consulting, Selected to Speak at NAPCA National Convention

Phoenix, AZ, April 2006 – Scott Playfair, President of P Squared Consulting has been selected as Speaker for the National Convention of NAPCA (National Association of Pipe Coating Applicators). The topic of the speech is *"A Simple Way to Generate Competitive Advantage Through Continuous Process Improvement"*.

In today's fast-paced business climate, many corporate initiatives fail due to complexity. This speech demonstrates that following a few simple guidelines, the implementation of a team based process improvement effort can be motivating, straight forward, and productive. By empowering your employees in this process, competitive advantage can be obtained creating a win-win scenario for all involved.

The speech is based on an article recently published by Scott entitled "*Demystifying Process Improvement Implementation*". The article provides some sound advice that is based on 25+ years of experience helping companies improve their processes and their people.

For additional information on having Scott Playfair speak at an upcoming conference for your organization or company, contact Jan Barnett or visit www.p2mc.com.

ABOUT NA PCA - The National Association of Pipe Coating Applicators (NAPCA) represents plant pipe coating applicators, line pipe manufacturers, distributors of new line pipe, companies engaged in the manufacture and/ or sale of materials, supplies, equipment, and services utilized by plant pipe coating applicators and other specific parties interested in the promotion and standardization of plant-applied pipe coating. .

ABOUT P Squared Consulting - P Squared is a nationally known management consulting firm based in Houston, TX that helps organizations create positive change through the use of simple, common sense team-based process improvement. P Squared specializes in maximizing the synergy of people and the process that they own resulting in improved profitability and sustained competitive advantage for the organization.

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