

## FOR IMMEDIATE RELEASE:

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## **Article Written by Scott Playfair Receives Highest Awards**

**Houston, TX, January 2006** - P Squared Consulting is pleased to announce that an article written by Scott Playfair, President of P Squared Consulting, has received outstanding recognition as one of the top 3 articles published through TEC (The Executive Committee). This recognition was based on both volume of readers and their ranking of the content.

In December, TEC published a newsletter entitled "**The Top Stories of 2005**". They wrote:

*"Better leaders making better decisions and achieving better results... We endeavor to support your TEC experience with practical knowledge that helps you grow your business, and by enabling you to connect with your fellow TEC members beyond your group, we hope we have helped you and your company achieve better results this year.*

### [The Five Essential Steps of Process Improvement](#)

*Would it be worthwhile to continually drive costs lower while improving quality? Toyota thinks so, and their approach to process improvement has made a huge difference in the bottom line, says TEC speaker Scott Playfair. He outlines five essential steps to implementing your own successful process improvement initiative.*

Reader reviews included:

*" **The bullet points are a must read...if you need to make process changes!... I enjoyed reading this as I need to be consistently reminded to train our team. It seems so obvious, yet - one person not trained properly can REALLY HURT your business.**"*

For additional information, contact Jan Barnett or visit [www.p2mc.com](http://www.p2mc.com).

**ABOUT TEC** - TEC International helps companies outperform the competition. Since 1957, business leaders have been coming to TEC to accelerate the growth of their businesses—and of themselves. That growth comes from one-on-one executive coaching, access to a local group of trusted peers, and entrée into a worldwide network of more than 10,000 progressive and practiced executives. And TEC works: TEC member companies grow, on average, 2.5 times faster than they did prior to joining TEC.

**ABOUT P Squared Consulting** - P Squared is a nationally known management consulting firm based in Houston, TX that helps organizations create positive change through the use of simple, common sense team-based process improvement. P Squared specializes in maximizing the synergy of people and the process that they own resulting in improved profitability and sustained competitive advantage for the organization.

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