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CONTACT:

Jan Barnett
P Squared Consulting
281-419-8466
p2info@p2mc.com
www.p2mc.com

P Squared Consulting Announces NASPD Fall Conference Keynote Speaking Engagement

Houston, TX, September 2005 – Scott Playfair, President of P Squared Consulting has been selected as Keynote Speaker for the Fall 2005 Conference of NASPD (National Association of Steel Pipe Distributors). The topic of the speech is *“A Simple Way to Generate Competitive Advantage Through Continuous Process Improvement”*.

In today's fast-paced business climate, many corporate initiatives fail due to complexity. This speech demonstrates that following a few simple guidelines, the implementation of a team based process improvement effort can be motivating, straight forward, and productive. By empowering your employees in this process, competitive advantage can be obtained creating a win-win scenario for all involved.

The NASPD speech was extremely well received including follow-up comments *“It was one of the best Process Improvement presentations that I have heard. The speaker was dynamic.”*

For additional information on having Scott Playfair speak at an upcoming conference for your organization or company, contact Jan Barnett or visit www.p2mc.com.

ABOUT NASPD - The NASPD is a national trade association representing the steel pipe and tubular products distribution industry and its related businesses. Member companies enjoy a variety of benefits such as help for its members to succeed in the highly competitive global market place with a broad range of member services.

ABOUT P Squared Consulting - P Squared is a nationally known management consulting firm based in Houston, TX that helps organizations create positive change through the use of simple, common sense team-based process improvement. P Squared specializes in maximizing the synergy of people and the process that they own resulting in improved profitability and sustained competitive advantage for the organization.

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