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CONTACT:

Jan Barnett
P Squared Consulting
281-419-8466
p2info@p2mc.com
www.p2mc.com

P Squared Consulting Selected to Provide Workshop on Continuous Process Improvement for Society of Professional Women in Petroleum

Houston, TX, October 2004 – Scott Playfair, President of P Squared Consulting, was selected to provide a workshop on the subject of Continuous Process Improvement for the Society of Professional Women in Petroleum. The workshop focused on several key facts that drive process improvement within organizations today:

- o People inherently want to improve their processes to be the best – although they don't always know how.
- o Employees must understand the needs of their immediate customer(s) - internal or external – in order to focus on the proper improvement opportunity.
- o The employees run your company since they control all the processes that are your company.
- o Teams always perform better than individuals on tough problems.

With the fast pace of competition affecting the petroleum industry, a focus on continued improvement and optimization of an organization's processes is a most critical issue. The workshop was rated by participants as being the best and most informative that they had ever attended.

For additional information on conducting a workshop on Continuous Process Improvement for your organization or company, contact Jan Barnett or visit www.p2mc.com.

ABOUT The Society of Professional Women in Petroleum - The Society of Professional Women in Petroleum (SPWP) was incorporated as a non-profit organization in early 1981. The organization was formed to support professional career women in the petroleum industry through technology and information.

ABOUT P Squared Consulting - P Squared Consulting is a nationally known management consulting firm based in Houston, TX that helps organizations create positive change through the use of simple, common sense team-based process improvement. P Squared specializes in maximizing the synergy of people and the process that they own resulting in improved profitability and sustained competitive advantage for the organization.

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